



DIGITAL FASHION AND SUSTAINABILITY SHORT COURSE

2023 (2.º SEM)

Annual edition - 2nd semester of the academic year.

CENTRO UNIVERSITÁRIO LUSÍADA – NORTE
 CAMPUS DO PORTO
 CAMPUS DE VILA NOVA DE FAMALICÃO

SCHOOL OF ECONOMICS AND BUSINESS STUDIES

STRUCTURE OF PROGRAMME

Module Content	HOURS	Lecturer
Module 1 Digital Fashion in the Fashion World Present and future perspectives Digital and sustainability: environmental and social concerns	8	Isabel Cantista (2 hours) Joel Vaz (2 hours) Erika Laranjeira (4 hours)
Module 2 Digital Identity & Metaverse - Digital fashion utility - Metaverse & gamification - Blockchain	8	Anna Liedtke
Module 3 Digital Production 1 - Software tools - Creation process; from prototype to high quality rendering - Digital product placement	8	Anna Liedtke
Module 4 Digital Production 2 - Digital showroom - Storytelling - Motion & VFX	8	Anna Liedtke
Module 5 Strategy in digital fashion - Workflow - Changemanagement - Community engagement in Web 3.0	8	Anna Liedtke
Assessment Presentation of work on Digital Fashion (in digital format) to be developed during the week under the supervision of the Lecturers, and submitted using Moodle.	-	Anna Liedtke/ Joel Vaz/ Isabel Cantista